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Fashion Design

2019

DFS4 Program Health Tool 2018-19

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

DFS4 Fashion Design

School: Design

18/19 Total Score

Marginal / 2.38

Overall Summary

| | 18/19 Score |
|---|----------------------|
| Exceptional Student Learning Experience | Exceptional / 4.12 |
| Enrolment Management | Marginal / 2.4 |
| Optimize Use of Resources | Unsatisfactory / 1.5 |
| Total Score | Marginal / 2.38 |

| Criteria | Weight | | 18/19 | Gain/Loss | 17/18 | 16/17 | 18/19 College Median |
|--|------------|-------------------------|-------------------------------------|-----------|--|--|--------------------------|
| Total Score | | | Marginal / 2.38 | ↑ 9.2% | Marginal / 2.18 | Marginal / 2.38 | 3.07 |
| Exceptional Student Learning Experience | 20% | | Exceptional / 4.12 | ↑ 17.7% | Very Good / 3.5 | Very Good / 3.33 | 3.00 |
| KPI Student Satisfaction | 15% | Value Count Score | 84.44 % 45 Very Good | ↑ 9.7% | 77.00 % 50 Very Good | 83.06 % 62 Very Good | 78.57% |
| KPI Graduate Satisfaction | 15% | Value Count Score | | | 66.67 % 3 Unsatisfactory | | 87.50% |
| Total KPI Graduation Rate | 15% | Value Count Score | 65.62 % 32 Marginal | ↑ 18.1% | 55.56 % 45 Unsatisfactory | 53.33 % 45 Unsatisfactory | 75.00% |
| Graduate Related Employment | 15% | Value Count Score | 100.00 % 1 Exceptional | ↑ 33.3% | 75.00 % 4 Very Good | | 65.83% |
| Program SFS Score | 15% | Value Score | 4.61 Very Good | ↓ -2.2% | 4.71 Exceptional | 4.74 Exceptional | 4.56 |
| KPI Graduate Satisfaction Skills | 25% | Value Score | 100.00 % Exceptional | ↑ 1.9% | 98.15 % Exceptional | | 84.06% |
| Communication Skills | | Value | 100.00 % | → 0.0% | 100.00 % | | |
| Critical Thinking/Problem Solving | | Value | 100.00 % | ↑ 7.1% | 93.33 % | | |
| Information Management | | Value | 100.00 % | → 0.0% | 100.00 % | | |
| Interpersonal | | Value | 100.00 % | → 0.0% | 100.00 % | | |
| Personal | | Value | 100.00 % | → 0.0% | 100.00 % | | |
| Numeracy | | Value | 100.00 % | → 0.0% | 100.00 % | | |
| Job Specific Skills and Knowledge | | Value | 100.00 % | → 0.0% | 100.00 % | | |
| Enrolment Management | 40% | | Marginal / 2.4 | ↑ 23.1% | Marginal / 1.95 | Marginal / 2.28 | |
| Domestic Eligible Applicants to Target | 10% | Value Score | 4.51 Satisfactory | ↑ 82.0% | 2.48 Unsatisfactory | 4.10 Satisfactory | 4.21 |
| International Eligible Applicants to Target | 10% | Value Score | 9.80 Exceptional | ↑ 68.0% | 5.83 Satisfactory | 3.50 Satisfactory | 5.81 |
| Domestic First Level Enrolment | 10% | Value Score | 31 Very Good | ↑ 3.3% | 30 Very Good | 50 Exceptional | 25.00 |
| International First Level Enrolment | 10% | Value Score | 6 Marginal | ↑ 20.0% | 5 Marginal | 6 Satisfactory | 11.00 |
| Domestic First Level Count to First Day (<>S) | 7.5% | Value Score | 0.90 Unsatisfactory | ↓ -5.8% | 0.96 Unsatisfactory | 0.97 Marginal | 1.00 |
| International First Level Count to First Day (<>S) | 7.5% | Value Score | 0.83 Unsatisfactory | ↓ -16.7% | 1.00 Satisfactory | 0.93 Unsatisfactory | 1.00 |
| Domestic First Level Progression | 10% | Value Score | 70.97 % Marginal | ↑ 18.3% | 60.00 % Unsatisfactory | 65.31 % Unsatisfactory | 80.63% |
| International First Level Progression | 10% | Value Score | 83.33 % Marginal | ↑ 316.7% | 20.00 % Unsatisfactory | 33.33 % Unsatisfactory | 89.74% |
| Domestic Program Retention | 10% | Value Score | 45.73 % Unsatisfactory | ↓ -7.7% | 49.51 % Unsatisfactory | 50.72 % Unsatisfactory | 75.00% |
| International Program Retention | 10% | Value Score | 30.77 % Unsatisfactory | ↓ -24.8% | 40.91 % Unsatisfactory | 42.86 % Unsatisfactory | 75.61% |
| Domestic Market Share | 5% | Value Score | 36.56 % Exceptional | ↑ 14.0% | 32.08 % Exceptional | 49.55 % Exceptional | 21.22% |
| Optimize Use of Resources | 40% | | Unsatisfactory / 1.5 | ↓ -14.3% | Unsatisfactory / 1.75 | Marginal / 2 | |
| Total Revenue (thousands) | 25% | Value Score | CAN\$ 573.36 Satisfactory | ↓ -4.3% | CAN\$ 599.18 Very Good | CAN\$ 769.02 Exceptional | CAN\$ 521.13 |
| PS Grant (thousands) | | Value | CAN\$ 268.25 | ↓ -21.0% | CAN\$ 339.33 | CAN\$ 394.39 | |
| PS Tuition (thousands) | | Value | CAN\$ 167.76 | ↑ 2.3% | CAN\$ 163.94 | CAN\$ 220.00 | |
| International Tuition (thousands) | | Value | CAN\$ 91.13 | ↑ 151.5% | CAN\$ 36.24 | CAN\$ 87.35 | |
| Mis/Prog Fee/Coop (thousands) | | Value | CAN\$ 46.21 | ↓ -22.6% | CAN\$ 59.67 | CAN\$ 67.28 | |
| Contribution to Overhead | 75% | Value Score | -10.97 % Unsatisfactory | | -10.90 % Unsatisfactory | 8.10 % Unsatisfactory | 40.26% |
| Unsatisfactory <=1.75 | | | Marginal <=2.5 | | Satisfactory <=3.25 | Very Good <=4 | Exceptional >4 |

